



## Section 9 Football Insider

# Advertising & Sponsorship Opportunities

## Get Message Seen by High School Football Players, Coaches, Fans, and their Families

S9Inside launched on **August 29, 2017**, with the first week of games, continuing through the season, and on to the post season, with playoff and All Star features.

# 96K+

Site Visits in 2017  
8/29 – 12/31

# 29K

2017 average  
monthly visitors

# 5.5K+

Twitter Followers

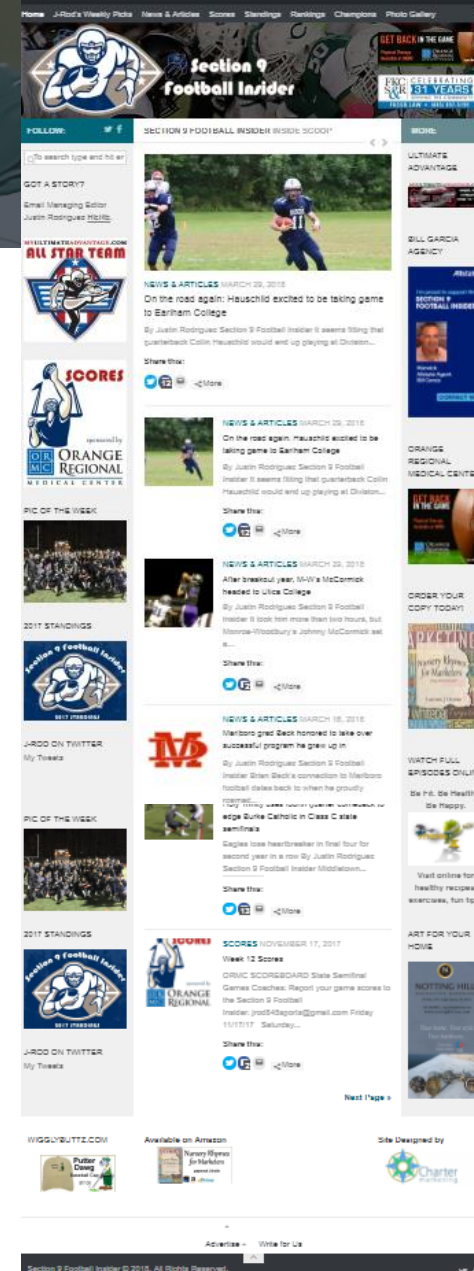
# 600+

Facebook  
Followers &  
Friends

In the off-season for 2018, we have posted a few updates, but will begin gearing up for the season to include the pre-season training.

**Pre-Season | Full Season | Post Season | Off Season**

visit: [S9Inside.com](http://S9Inside.com)





**Section 9  
Football Insider**

## Sponsorship Opportunities

If you choose to sponsor a section of the site we will include the following:

- incorporate name into content title
- include your logo & link at the top area of the content article, banner ad & link at bottom of the page
- For those content areas with icons and logo tiles on the home page, they will be updated to include your company name/logo
- opportunity to provide 1-2 articles (per contract duration) of your content for inclusion & feature on the website.
- Hashtag inclusion on social media posts for sponsored section
- All Star Sponsorship includes Offensive Team, Defensive Team, Coach of the Year, Player of the year

### Sections available for sponsorship & Costs

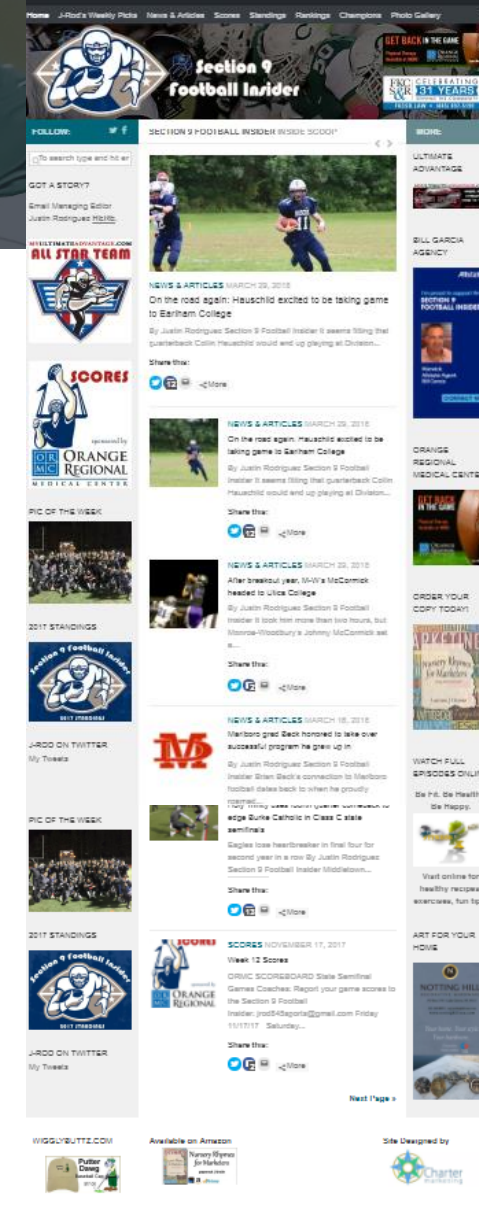
Sponsorships are available for the Season, 8/1 – 12/31, or full Off-Season

- Scores - \$2,500
- Standings - \$1,500
- Rankings - \$1,500
- All Star Teams - \$2,100
- Weekly Podcasts - \$2,500
- Podcast Specials - \$500 each
- Player of the Week \$2,500

**Custom Advertising  
Packages can be  
developed for your  
specific needs**

Category Exclusivity  
ads are available for  
an additional 15%.

visit: [S9Inside.com](http://S9Inside.com)





**Section 9  
Football Insider**

**2018 Media Kit**

# Advertising Opportunities

Location	Element	Size	Static Image Size	In Season Cost* (5 months)	Off Season Cost (7 months)
Right Side First Placement*	1x1	300x100	450x150	\$950	\$750
Right Side First Placement*	1x2	300x600	450x150	\$1250	\$900
Right Side	6x1	300x50	450x75	\$275	\$200
Right Side	3x1	300x100	450x150	\$450	\$350
Right Side	1x1	300x300	450x450	\$750	\$525
Right Side	1x2	300x600	450x900	\$925	\$675
Bottom	3x1	300x100	450x150	\$350	\$225

\*Only 1 top stop available, either 1x1 or 1x2.

Formats accepted:

- jpg, png, gif
- File size limit 200KB
- currently not accepting rich media formats.

**Custom Advertising Packages can be developed for your specific needs**

Category Exclusivity ads are available for an additional 15%.

visit: [S9Inside.com](http://S9Inside.com)

